

SEMESTER S3
ECONOMICS FOR ENGINEERS
(Common to All Branches)

Course Code	UCHUT346	CIE Marks	50
Teaching Hours/Week (L: T:P: R)	2:0:0:0	ESE Marks	50
Credits	2	Exam Hours	2 Hrs. 30 Min.
Prerequisites (if any)	None	Course Type	Theory

Course Objectives:

1. Understanding of finance and costing for engineering operation, budgetary planning and control
2. Provide fundamental concept of micro and macroeconomics related to engineering industry
3. Deliver the basic concepts of Value Engineering.

SYLLABUS

Module No.	Syllabus Description	Contact Hours
1	Basic Economics Concepts - Basic economic problems – Production Possibility Curve – Utility – Law of diminishing marginal utility – Law of Demand - Law of supply – Elasticity - measurement of elasticity and its applications – Equilibrium- Changes in demand and supply and its effects Production function - Law of variable proportion – Economies of Scale – Internal and External Economies – Cobb-Douglas Production Function	6
2	Cost concepts – Social cost, private cost – Explicit and implicit cost – Sunk cost - Opportunity cost - short run cost curves - Revenue concepts Firms and their objectives – Types of firms – Markets - Perfect Competition – Monopoly - Monopolistic Competition - Oligopoly (features and equilibrium of a firm)	6
3	Monetary System – Money – Functions - Central Banking –Inflation - Causes and Effects – Measures to Control Inflation - Monetary and Fiscal	6

	<p>policies – Deflation</p> <p>Taxation – Direct and Indirect taxes (merits and demerits) - GST</p> <p>National income – Concepts - Circular Flow – Methods of Estimation and Difficulties - Stock Market – Functions- Problems faced by the Indian stock market-Demat Account and Trading Account – Stock market Indicators- SENSEX and NIFTY</p>	
4	<p>Value Analysis and value Engineering - Cost Value, Exchange Value, Use Value, Esteem Value - Aims, Advantages and Application areas of Value Engineering - Value Engineering Procedure - Break-even Analysis - Cost-Benefit Analysis - Capital Budgeting - Process planning</p>	6

Course Assessment Method
(CIE:50 marks, ESE: 50 marks)

Continuous Internal Evaluation Marks (CIE):

Attendance	Assignment/ Case Study / Microproject	Internal Examination-1 (Written)	Internal Examination- 2 (Written)	Total
10	15	12.5	12.5	50

End Semester Examination Marks (ESE)

In Part A, all questions need to be answered and in Part B, each student can choose any one full question out of two questions

Part A	Part B	Total
<ul style="list-style-type: none"> • Minimum 1 and Maximum 2 Questions from each module. • Total of 6 Questions, each carrying 3 marks (6x3 =18marks) 	<ul style="list-style-type: none"> • 2 questions will be given from each module, out of which 1 question should be answered. • Each question can have a maximum of 2 sub divisions. • Each question carries 8 marks. (4x8 = 32 marks) 	50

Course Outcomes (COs)

At the end of the course students should be able to:

Course Outcome		Bloom's Knowledge Level (KL)
CO1	Understand the fundamentals of various economic issues using laws and learn the concepts of demand, supply, elasticity and production function.	K2
CO2	Develop decision making capability by applying concepts relating to costs and revenue, and acquire knowledge regarding the functioning of firms in different market situations.	K3
CO3	Outline the macroeconomic principles of monetary and fiscal systems, national income and stock market.	K2
CO4	Make use of the possibilities of value analysis and engineering, and solve simple business problems using break even analysis, cost benefit analysis and capital budgeting techniques.	K3

Note: K1- Remember, K2- Understand, K3- Apply, K4- Analyse, K5- Evaluate, K6- Create

CO-PO Mapping Table:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	-	-	-	-	-	1	-	-	-	-	1	-
CO2	-	-	-	-	-	1	1	-	-	-	1	-
CO3	-	-	-	-	1	-	-	-	-	-	2	-
CO4	-	-	-	-	1	1	-	-	-	-	2	-

Text Books				
Sl. No	Title of the Book	Name of the Author/s	Name of the Publisher	Edition and Year
1	Managerial Economics	Geetika, Piyali Ghosh and Chodhury	Tata McGraw Hill,	2015
2	Engineering Economy	H. G. Thuesen, W. J. Fabrycky	PHI	1966
3	Engineering Economics	R. Paneerselvam	PHI	2012

Reference Books				
Sl. No	Title of the Book	Name of the Author/s	Name of the Publisher	Edition and Year
1	Engineering Economy	Leland Blank P.E, Anthony Tarquin P. E.	Mc Graw Hill	7 TH Edition
2	Indian Financial System	Khan M. Y.	Tata McGraw Hill	2011
3	Engineering Economics and analysis	Donald G. Newman, Jerome P. Lavelle	Engg. Press, Texas	2002
4	Contemporary Engineering Economics	Chan S. Park	Prentice Hall of India Ltd	2001