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ENGINEERING AND TECHNOLOGY, PEERMADE**
DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING
REPORT
ON
TALK SESSION ON DESIGN TOOL CANVA

DATE:14/1/2025

TALK SESSION

A **Talk Session on Canva** was successfully conducted on [14/1 /2025] For **EEE Students**. The session was organized with the aim of introducing students to the powerful and versatile design tool, **Canva**, which is widely used for creating professional-quality posters, presentations, social media content, and more.

Objective of the Talk Session

The primary objective of this session was to:

- Familiarize students with Canva as a user-friendly graphic design platform.
- Demonstrate how Canva can be used effectively for creating posters, infographics, resumes, and other visual content.
- Encourage creativity and visual storytelling among students using digital tools.
- Introduce design basics, templates, and features suitable for both beginners and advanced users.
- Promote self-learning and digital literacy through practical design applications.

PO JUSTIFICATION

1. PO5 – Modern Tool Usage

Canva is a modern digital tool that enhances students' ability to create professional-level visual content for reports, posters, presentations, and project documentation.

2. PO10 – Communication

Supports the development of effective visual communication skills, especially important when presenting technical content to varied audiences.

3. PO11 – Project Management and Finance

Canva aids in planning and organizing design materials for project presentations, proposals, and budget plans.

4. PO9 – Individual and Team Work

Canva can be used collaboratively for team projects, allowing students to co-create and share visual content, encouraging teamwork.

5. PO12 – Life-long Learning

Familiarity with tools like Canva prepares students for lifelong learning and adaptation to digital tools used in engineering communication and presentations.

CONCLUSION

Through hands-on demonstrations and insightful guidance from seniors, students were introduced to the world of digital design in a simple and accessible way. The live demonstrations, design tips, and hands-on activities encouraged creativity and boosted digital confidence. Students actively engaged in the session, making it a valuable step toward enhancing their design skills and embracing digital tools for academic and personal projects.



