

BRIEF REPORT OF WEBINAR

Introduction to artificial intelligence and its applications

on 16th October 2021 at 8:30 pm

google [meet:https://meet.google.com/vjo-mtkk-bmw](https://meet.google.com/vjo-mtkk-bmw)

A webinar on the topic “**introduction to artificial intelligence and its applications**” was organized by department of electrical and electronics engineering of MBCCET. The session was handled by Udaya Shankar who is the IT manager of Kochi info park on 16th October 2021 at 8:30 pm

The poster is for a webinar titled "INTRODUCTION TO ARTIFICIAL INTELLIGENCE AND ITS APPLICATIONS". It features a portrait of the speaker, Udaya Shankar, who is the IT Manager at Info Park Kochin. The event is scheduled for October 16, 2021, at 8:30 PM. The poster includes logos for Mar Baselios Christian College of Engineering & Technology and the Department of Electrical and Electronics Engineering. A "Meet Link" button with the ID "vjo-mtkk-bmw" is provided. Contact numbers 7994883792 and 7356361341 are listed at the bottom for more information.

MAR BASELIOS CHRISTIAN
COLLEGE OF ENGINEERING & TECHNOLOGY
KUTTIKKANAM, PEERMADA

DEPARTMENT OF
ELECTRICAL AND
ELECTRONICS ENGINEERING

**INTRODUCTION TO ARTIFICIAL INTELLIGENCE
AND ITS APPLICATIONS**

OCTOBER
AT 08:30 PM
16-10-2021

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UDAYA SHANKAR
IT MANAGER , INFO PARK KOCHIN

Meet Link
vjo-mtkk-bmw

7994883792 **More information call** 7356361341

He said artificial Intelligence allows organizations to make better decisions, improving core business processes by increasing both the speed and accuracy of strategic decision-making processes. Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert systems,

natural language processing, speech recognition and machine vision. so discussions about artificial intelligence has much important for electrical engineers because it has various application in todays society. Artificial intelligence has provided a great potential and space for optimization in the field of electrical engineering. This can not only bring about a significant improvement not only with regards to the economic aspects but also in the safety and the actual control of the operation.

The speaker of the webinar Udaya Shankar discussed about the importance of artificial intelligence and their various applications .The key ideas of the webinar are follows

- AI tech is influencing businesses and has even led to breakthroughs in the medical, retail, hospitality, manufacturing, and finance sectors.
- Artificial intelligence is widely used to **provide personalised recommendations to people, based for example on their previous searches and purchases or other online behaviour.**
- AI is hugely important in commerce: optimising products, planning inventory, logistics .

After the session students are aware about the need of artificial intelligence. The webinar was open for all electrical students and about 60 students participated in this session .In students interaction session students asked question about the job opportunities while studying AI and their importance in modern society. Teachers also shared their information regarding it. The webinar was ended at 10 pm .

Program arranged and report

Approved by

Fini Fathima

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