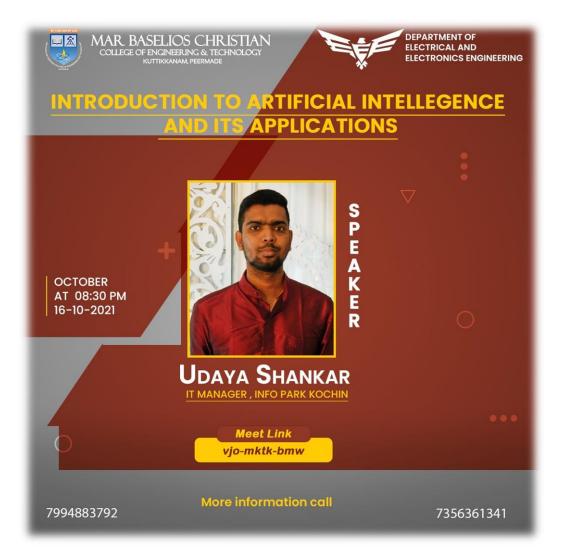
BRIEF REPORT OF WEBINAR

Introduction to artificial intelligence and its applications

on 16th October 2021 at 8:30 pm

google meet:https://meet.google.com/vjo-mktk-bmw

A webinar on the topic **"introduction to artificial intelligence and its applications"** was organized by department of electrical and electronics engineering of MBCCET. The session was handled by Udaya Shankar who is the IT manager of Kochi info park on 16th October 2021 at 8:30 pm



He said artificial Intelligence allows organizations to make better decisions, improving core business processes by increasing both the speed and accuracy of strategic decision-making processes. Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert systems, natural language processing, speech recognition and machine vision.so discussions about artificial intelligence has much important for electrical engineers because it has various application in todays society. Artificial intelligence has provided a great potential and space for optimization in the field of electrical engineering. This can not only bring about a significant improvement not only with regards to the economic aspects but also in the safety and the actual control of the operation.

The speaker of the webinar Udaya Shankar discussed about the importance of artificial intelligence and their various applications .The key ideas of the webinar are follows

- Al tech is influencing businesses and has even led to breakthroughs in the medical, retail, hospitality, manufacturing, and finance sectors.
- Artificial intelligence is widely used to provide personalised recommendations to people, based for example on their previous searches and purchases or other online behaviour.
- Al is hugely important in commerce: optimising products, planning inventory, logistics .

After the session students are aware about the need of artificial intelligence. The webinar was open for all electrical students and about 60 students participated in this session .In students interaction session students asked question about the job opportunities while studying AI and their importance in modern society. Teachers also shared their information regarding it. The webinar was ended at 10 pm .

Program arranged and report Approved by Fini Fathima Assistant professor Approved by Dr. K Kanchana HOD,EEE DEPT