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COLLEGE OF ENGINEERING & TECHNOLOGY
KUTTIKKANAM, PEERMADE

"Report on Technical Invited Talk in Electronics-Centric Advancements in the Automotive Industry"

PROGRAM DETAILS:

Date: 28th October 2023

Venue: PTA Seminar Hall, Department of Electronics and Communication Engineering,
MBC CET, PEERMADE

Speaker: Jeena Raju Poikayil, Software Test Manager, Vitesco Technologies, Bangalore

The Department of Electronics and Communication Engineering at MBC CET, PEERMADE, organized a Technical Invited Talk on “Electronics-Centric Advancements in the Automotive Industry” on 28th October 2023. The event aimed to enlighten third and fourth-year ECE students about the latest trends and innovations in the automotive sector, particularly focusing on electronics.

The session was conducted at the PTA Seminar Hall and was led by the esteemed alumna, Jeena Raju Poikayil, who currently serves as a Software Test Manager at Vitesco Technologies, Bangalore. Ms. Jeena Raju Poikayil shared her insights and expertise in the field, drawing from her experiences and highlighting the significance of electronics in shaping the future of the automotive industry.

The talk delved into various aspects, including the role of electronics in enhancing vehicle safety, improving performance, and enabling advanced features such as autonomous driving. Ms. Jeena Raju Poikayil also discussed the challenges faced by the industry and the skills required for students to excel in this dynamic field.

The event was attended by enthusiastic third and fourth-year EC students who actively participated in the interactive session, asking questions and engaging in discussions. The talk provided valuable exposure to the students, helping them gain a deeper understanding of the practical applications of their field of study.

In conclusion, the Technical Invited Talk on “Electronics-Centric Advancements in the Automotive Industry” was a resounding success, thanks to the insightful presentation by Ms. Jeena Raju Poikayil. The event not only broadened the students’ knowledge but also inspired them to explore career opportunities in the ever-evolving automotive industry.



