



**Mar Baselios Christian College of Engineering
and Technology**
Kuttikanam, Peermade – 685531

**DEPARTMENT OF MECHANICAL
ENGINEERING**

&

**ASSOCIATION OF RADIANT MECHANICAL
ENGINEERS (ARME)**



**MARUTHI NEXA TEST DRIVE
PROGRAM**

Report on the Road Show and Test Drive Campaign

Date: 10/10/2023

Venue: MBCCET Campus

Organizers: Department of Mechanical Engineering, ARME (Association of Radiant Mechanical Engineers), and Sai Service Maruti Dealership, Kottayam.

Introduction:

The Department of Mechanical Engineering, in collaboration with the department association ARME and Sai Service Maruti Dealership, Kottayam, organized a remarkable road show and test drive campaign on [Insert Date] within the campus premises of [Insert College Name]. The primary objective of this program was to offer a convenient test drive opportunity to the faculty members of the college. The event featured several vehicles, including the Maruti Suzuki Jimny, Grand Vitara, and XL6, with students possessing valid driving licenses also being invited to participate.

Event Highlights:

1. **Inauguration:** The program commenced with an inaugural ceremony, and it was an honor to have the Head of the Mechanical Department, Mr. Manikandan, inaugurate the event. His speech emphasized the importance of such initiatives in enhancing the connection between academia and industry.
2. **Vehicle Showcase:** The event showcased the latest Maruti Suzuki models available at Sai Service, Kottayam. These included the Maruti Suzuki Jimny, Grand Vitara, and XL6. Representatives from Sai Service were on hand to provide detailed information about the vehicles' features and performance.
3. **Test Drives:** A highlight of the program was the opportunity for faculty members and students with valid driving licenses to take the vehicles for test drives. The test drive track was set up within the college campus, offering a safe and controlled environment for the participants to experience the vehicles' handling and performance.
4. **Feedback and Satisfaction:** Almost all faculty members who participated in the test drives expressed their satisfaction with the program. They appreciated the convenience of having such an event on the college campus and the opportunity to test drive the vehicles. Many found it to be a valuable experience that allowed them to explore and understand the Maruti Suzuki models better.
5. **Safety Measures:** Safety was a top priority throughout the event. Trained personnel from Sai Service were available to assist with the test drives and ensure the safety of

participants. All COVID-19 safety protocols were also strictly followed, with sanitization stations and social distancing measures in place.

6. **Promotion of Industry-Academia Collaboration:** The event underscored the importance of industry-academia collaboration in enriching the educational experience. It provided a platform for faculty members to interact with professionals from the automotive industry, gaining insights into the latest technologies and trends.

Conclusion:

The road show and test drive campaign organized by the Department of Mechanical Engineering, ARME, and Sai Service Maruti Dealership, Kottayam, was a resounding success. It not only facilitated interaction between faculty and industry professionals but also allowed participants to experience the latest Maruti Suzuki vehicles first-hand. The event's feedback and positive response from the faculty members indicate the program's success in achieving its objectives.

This initiative is a testament to the college's commitment to providing its stakeholders with unique and educational experiences. It serves as a model for fostering stronger industry-academia ties and promoting practical learning opportunities.

We express our gratitude to all the participants, organizers, and supporters who made this event possible, and we look forward to future collaborations and endeavors.

GALLERY







Report Prepared By ,

Amjath Siyad (APME) Association Coordinator

Jino Mathew (APME) Association Coordinator